



A self sufficient farmer is our goal



A GRIBUSINESS

BOUT US- background

Agribusiness Development Centre (ADC) is a company limited by guarantee and founded by Rabo Foundation (Netherlands) and dfcu Limited (Uganda) in 2017. Its purpose is to support and build the capacity of Agribusinesses that have potential to contribute to agricultural transformation in Uganda.

ADC fosters self-reliance and bankability of Farmer Based Organizations (FBO), Small and Medium Enterprises (SME) in agribusiness and Savings and Credit Cooperative societies (SACCOs) through capacity building and related Business Development Services. This is being done through training, acceleration, investment readiness support and coaching in the fields of; Good governance and leadership, financial management, marketing, price risk management (for coffee and cocoa value chains) and financial literacy to promote linkages. These trainings are delivered through an online platform as well as physically through a network of Business Advisors in six regions of the country.

Our Value Chains

Coffee & Cocoa



Support groups & farmers on the best financial management, agronomy, Price Risk Management, value addition & Export Procedures

Fruits and vegetable



Support groups & farmers on the best financial management, agronomy, Mixed cropping, & value addition.

Cereals & Oilseeds



Support groups & farmers on the best financial management, agronomy, market Linkages, & value addition.

Dairy & Livestock



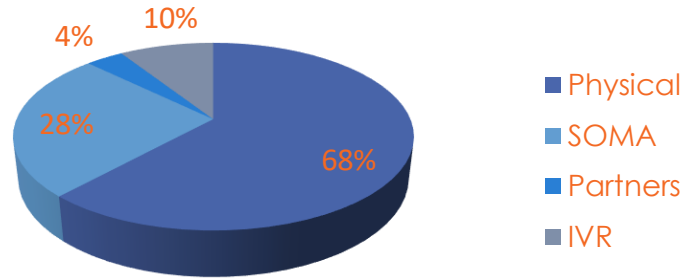
Support groups & farmers on the best financial management, agronomy, market & financial Linkages, & value addition.

Other Value Chains except Tobacco



Our Footprint

Foot Print Avenues



Business Advisors

Extending Capacity Development to where its needed most

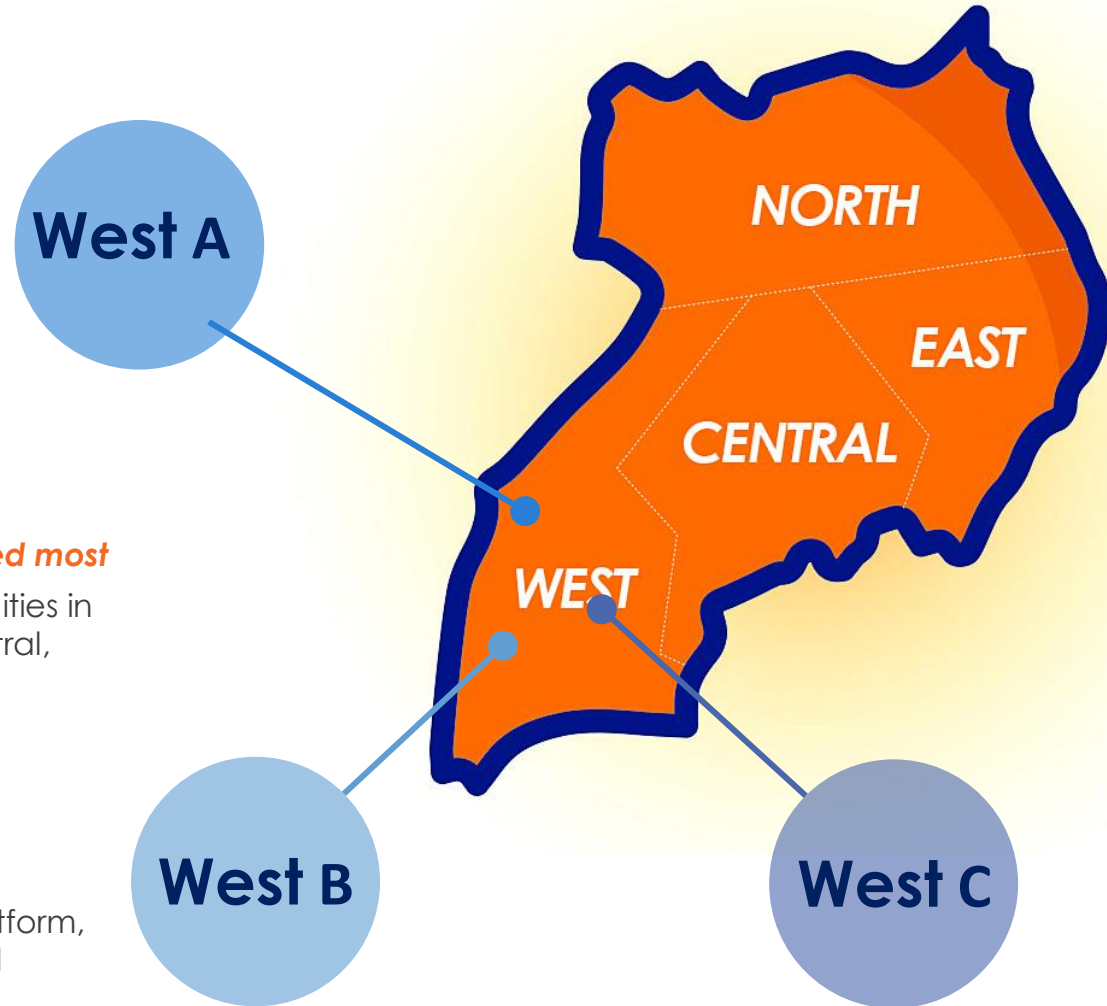
Availing Services to our clients physically in their localities in over 25 districts segmented into the North, East, Central, West A, West B and West C



Channels, CBTs & Partners

Services to Clients in the convenient alternative way

Availing Services to our clients through the SOMA platform, Community Based Trainers, our selected partners and through Interactive Voice Response Calls and SMSs



Our Services Portfolio

Systems & Technical Support



Channels & Innovations



**Capacity
Building**

Business Development Services



Training, Business Acceleration, Coaching & Mentorship



Platforms & Apps



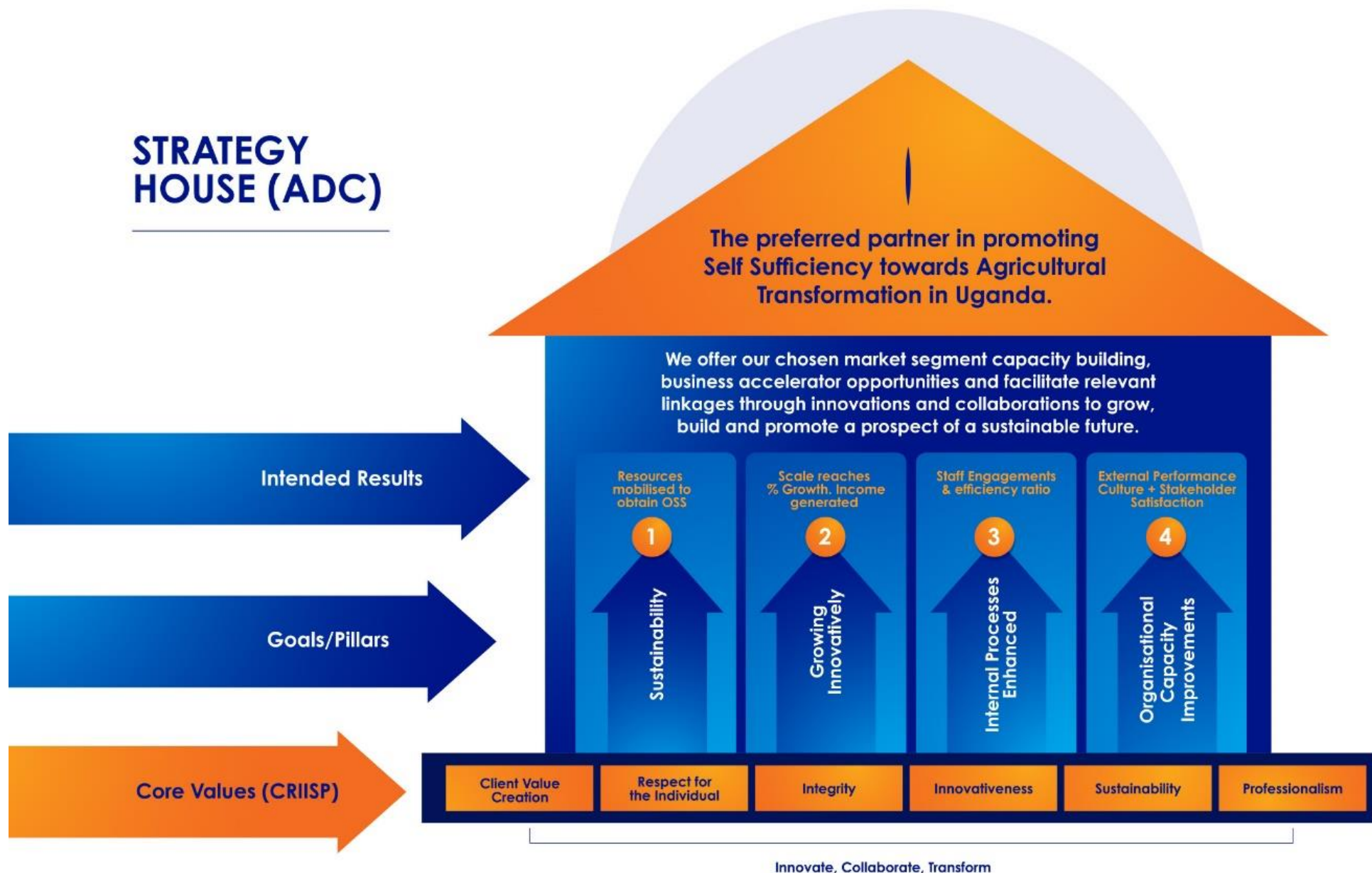
Investment Readiness, Governance, Linkages Prep



Services are offered through physical training, virtual training, and a hybrid of both, and linking our clients to both Markets and Financial Support, as well as like-minded organizations for auxiliary services that are not on our portfolio.



STRATEGY HOUSE (ADC)



Our Primary Goals



1,114 jobs

Employment

Contribute to Jobs/employment opportunities created by enterprises trained (1 per enterprise).



Increase in Income

Contribute 10% increase in incomes of at least 50% of trained people p.a.



Self Sufficiency and linkages

50% of the trained Enterprises are self sufficient and \$30M in funding is unlocked

Gender & Youth

People trained through available channels, 40% of whom are women and 60% youth to impact an estimated number of beneficiaries FBO members trained



Women In Leadership

Percentage of women in leadership positions at FBO and SME & SACCO level



30%

Green Financing

Number of enterprises linked to Green Finance.



50

Our SDG Goals Focus



No Poverty



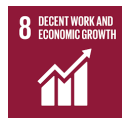
Zero Hunger



Gender Equality



Affordable Clean Energy



Decent Work & Economic growth



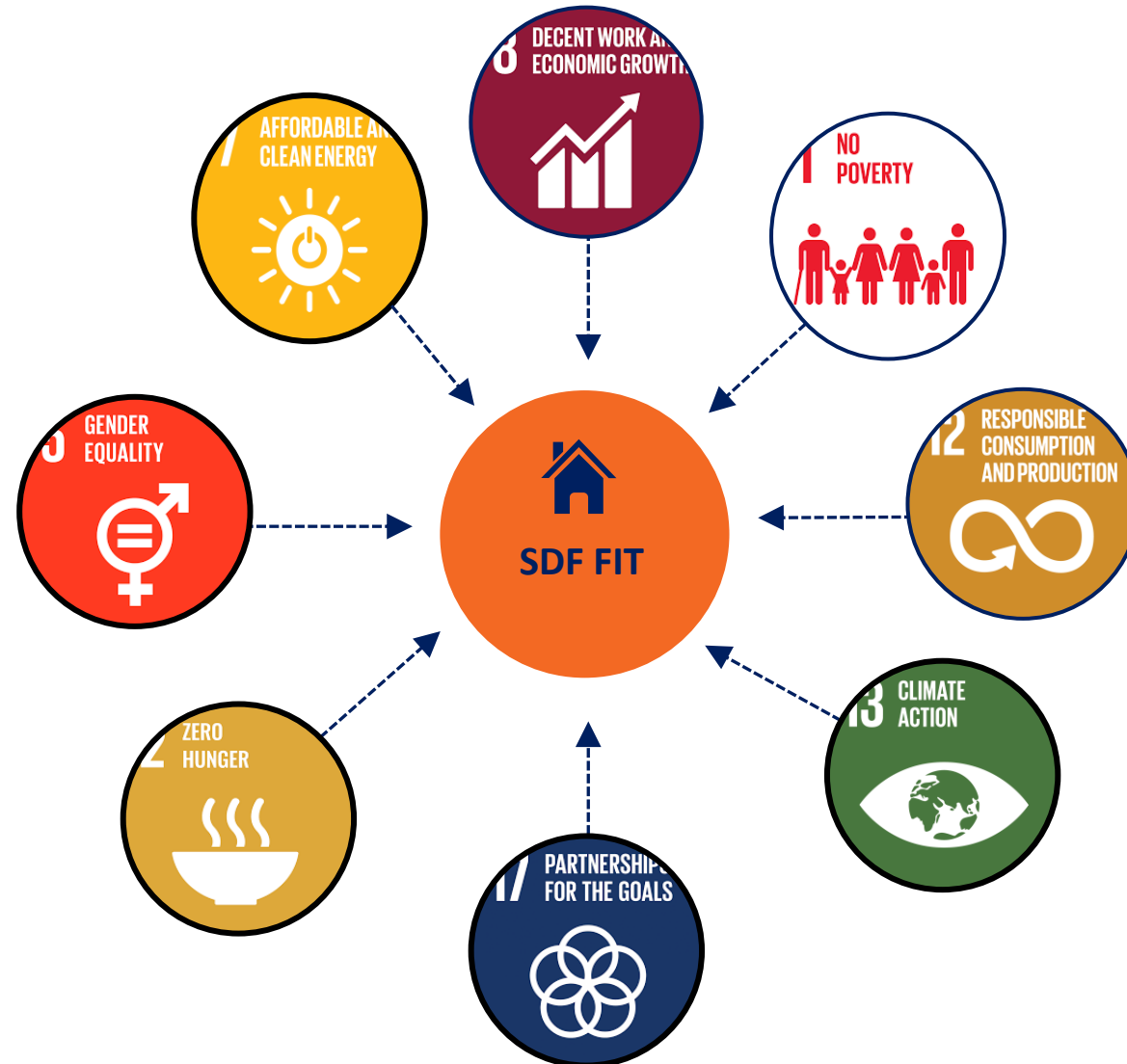
Responsible Consumption and production



Climate Action



Partnerships For the Goals



Strategic Objectives Summary

Sustainability

- Content upgrade
- Resource mobilization initiatives
- Stakeholder engagement



Growing Innovatively

- Scale piloted innovative approaches
- Establish business accelerator program
- Introduction of additional channels-hubs ,ToTs
- Demonstrated impact and value for money



Internal Processes Enhanced

- Refine processes of onboarding clients
- Cost cutting initiatives
- Enhance manual and procedural adherence



Organizational Capacity Improvements

- Structural changes
- Enhancement of performance management
- Promote brand visibility



The Value we Extend to You



Registered Data Collector

Certified by NITAU under the data protection and privacy Act, 2019, to safely process, control and analyze farmer and enterprise data collected.



Financial Linkages

DFCU Bank & Rabo Foundation

Being founded by the two financiers we are uniquely positioned to support linkages to Finance.



Team Mix

Expertise and Experience

We have a team with deep expertise in Agribusiness Management, Linkages management, Project management, Innovation, AgTech and Monitoring, Evaluation and reporting



Aspiration



Innovate



Transform

Collaborate